

www.growroseville.com

Free Events for Roseville Businesses

Roseville Business Council

Attend the Roseville Business Council and meet with other Roseville business owners and employees to hear important information about our community.

The council meets the fourth Wednesday of the month from 7:30 to 8:30 a.m. at Housing First Minnesota, 2960 Centre Pointe Dr. Because of the COVID-19 pandemic, meetings could be conducted virtually.

> Upcoming meeting are September 23 and October 28.

In partnership with







Sponsored by **ROSEVILLE**

Business Education Series

Stay connected.

Attend our small business breakfast seminar.

The City of Roseville is hosting the Business Education Series in partnership with the Saint Paul Area Chamber of Commerce and the cities of Shoreview and Maplewood. The educational programs are geared towards business - large or small - for training and development. Join us to learn about Eroding Toxic Behaviors: Reducing Workplace Drama, Increasing Performance.

Wednesday, October 7, 7:30 - 9:00 a.m.

The program is scheduled to meet at the Shoreview Community Center, 4580 Victoria St N, Shoreview. Depending on the continued impact of COVID-19, the program may instead be presented through a webinar. Please visit and register at www.saintpaulchamber.com.

You will be notified of any changes.

The first 40 Roseville business professionals to register receive a \$20 discount. Please use the promo code **ROSEVILLE** when registering. To receive the discount your business must be located in Roseville. Web-based meetings are free for chamber members and \$20 for non-members.

Presenting Sponsor Deluxe Corporation

Contributing Sponsors *UPS and Wells Fargo*

Stay in touch

Send your contact information to eda@cityofroseville.com or visit **growroseville.com/events** for the latest information on topics and speakers.

Get Social!



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GrowRoseville



Roseville, MN Economic **Development Authority**

Business Success Stories



Colder Products Company

2820 Cleveland Ave. N www.cpcworldwide.com



One of the newest businesses to open in Roseville is also one of the largest. Colder Products Company (CPC) recently opened its 132,000 square foot headquarters.

CPC had been operating out of three separate locations on the Minneapolis/St. Paul border. The company is growing rapidly, with its local employee base increasing by 50 percent in the past two years. It needed a new facility that would foster collaboration, accommodate future growth and maximize efficiencies.

CPC is a manufacturer of quick disconnect couplings, fittings and connectors used in fluid management systems. Its connectors improve the functionality of equipment and processes in many industries including biopharma, electronics, food and beverage, printing, medical and more.

One of its products includes connectors used in ventilators. In March of this year, CPC received a call for tens of thousands of connectors for a company rapidly expanding its ventilator production in response to the pandemic. Fulfilling unexpected COVID-related orders has coincided with the move to the new headquarters. Fortunately, the company's new facility is designed to optimize production, so CPC has been able to address its usual business and the uptick in healthcare-related orders.

Roseville offered an ideal location to meet CPC's needs. The site of CPC's new facility near Highway 35W was easily accessible and ideal for shipping products. Roseville also offered area amenities including hotels, restaurants and retail outlets and ample parking and room for future growth. The city has been a valued partner in the development of CPC headquarters. With the help of the city and state, CPC redeveloped a former brownfield into a home base for nearly 500 employees.

CPC partners with distributors and engineering resources across the globe. The company has operations in the U.S., Germany and China, where they also manufacture products, along with sales offices in 13 countries. The Roseville location will draw employees, customers and partners from across the world, contributing to the economic vitality of the community.

> To View More Successful Businesses in 'The Center of it All,' Visit: growroseville.com/success-stories

Xcel Offers Energy Rebate

The Xcel Energy One-Stop Efficiency Shop is a rebate program available to small businesses with a monthly electric demand of 400 kilowatts or less. The program addresses concerns small business owners face when choosing more efficient lighting and HVAC

Program services include:

- Free audit with detailed recommendations, estimated project costs, rebates and savings
- Rebates up to 60% of the project cost
- Convenient and attractive financing options
- One-stop service that minimizes participant time
- Pool of qualified contractors to reduce the hassle of collecting bids
- Start-to-finish oversight of the work
- Completion of all program paperwork

Visit www.mncee.org and search "One-Stop Efficiency Shop" to get more information.

New Commercial Properties Under Construction in Roseville

SVL 2896 Centre Pointe Drive Interior Remodel Former Subway 2216 County Road D #C Shell Building

> An interactive map of new construction in Roseville is available at growroseville.com/development-map







