

ROSEVILLE BUSINESS NEWS

GrowRoseville.com

Events for Roseville Businesses

Business Council Meetings

McGough Headquarters - 7:30 a.m.
2737 Fairview Avenue, Roseville, MN

July 17, 2022

Explore Minnesota is the state's official tourism office, creating campaigns to inspire people to visit and travel across the state. Appointed by Governor Walz in November 2021 to head this office, Lauren Bennett McGinty will update us on where Minnesota has been and plans for moving forward.

August 24, 2022

Ron Wirtz of the Federal Reserve Bank of Minneapolis will present on current economic conditions in the state and Twin Cities, and discuss the different challenges that the economy faces in achieving faster growth.

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Business Education Series

Shoreview Community Center
4580 Victoria Street North
Shoreview, MN 55126

July 14, 2022 • 8:00 a.m. – 9:00 a.m.
Shifting Work Environments
& Staffing Shortages

Join us for the 2022 Business Education Series in partnership with the Cities of Roseville, Shoreview and Maplewood where we deliver educational programming geared towards business - large or small - for training and development.

We have experienced a permanent shift in how people work and what is important to staff, two factors which have led to staffing shortages. Please join us for a rich discussion as we dig deeper into this topic and share strategies and best practices. Presenters will be announced as they are confirmed.

Hybrid event - available on Zoom or in-person at the Shoreview Community Center.

\$20 discount for Roseville business owners

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Send your contact information to eda@cityofroseville.com to receive email notifications or visit [GrowRoseville.com/events](https://www.growroseville.com/events) for registration information.

Get Social!



Choose Roseville Features Safeway Home HealthCare

FAMILY HOME HEALTHCARE IN ROSEVILLE

Finding quality home healthcare for aging loved ones is a stressful but necessary experience for those in need and their family members. Matching quality services with a family-oriented approach is natural for Amare Solomon, who moved to the country from Ethiopia when he was 12.

After more than a decade in a hospital lab setting, Solomon started Safeway Home HealthCare in 2019 as a family-owned and operated home care service provider based in Roseville. Its qualified, caring providers service the Greater Twin Cities area. They are committed to helping their clients lead an independent, dignified and safe life from the comfort of their own homes through transparency, respect and a welcoming environment. The home care provider offers personal care assistance, essential support such as homemaker or respite care, individualized home support and employment support. While providing the best services to its clients, Safeway also fosters an inclusive and cooperative working environment for its employees and offers educational and developmental training to staff.



"In Ethiopia, we emphasize caring for our family members at home," he said. "Institutions can be tough on people and I wanted to bring a family-caring attitude to my business here." – Amare Solomon

PERFECT FIT IN ROSEVILLE

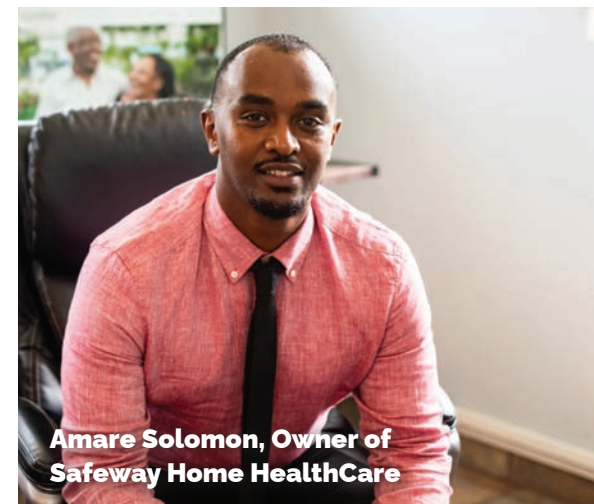
Solomon was a Medical Technologist at the University of Minnesota Medical Center from 2006 until 2021, when he decided to take a chance on starting his own business. He had always planned to start his own healthcare business but didn't know how to begin. Solomon resided in Roseville and started the business in his basement until he found a building for sale just a few blocks from his home.

"Noah Her, of Ramsey County Open-to-Business, was an invaluable advisor for me in understanding how to proceed with purchasing the building," Solomon said. "Also, I did not understand how to market my business at first and the City of Roseville helped me make my business known."



SCAN ME

Read the full article at [GrowRoseville.com](https://www.growroseville.com) or scan the QR code to the left.



Amare Solomon, Owner of Safeway Home HealthCare

Energy/Sustainability Resources Available for Roseville Businesses

Take advantage of these energy programs to help reduce energy costs and reduce your energy burden.

Visit [GrowRoseville.com/business/energy-sustainability-resources](https://www.growroseville.com/business/energy-sustainability-resources) or scan the QR code below to learn more.



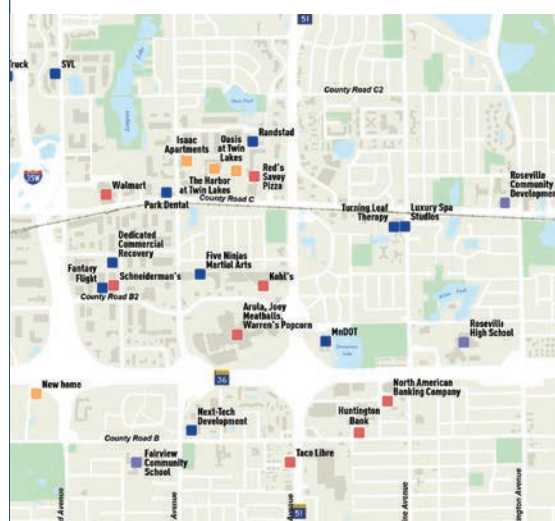
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Minnesota Chamber of Commerce ENERGY SMART



PARTNERS IN ENERGY An Xcel Energy Community Collaboration



New Business Properties Under Construction in Roseville



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View the interactive map. Scan the QR Code to the right or visit

[GrowRoseville.com/development-activity](https://www.growroseville.com/development-activity)